

JOIN TEAM OBM

OUR
BUSINESS
MATTERS



Join us on this journey of stories, creativity, and boundless opportunities.

WHO WE ARE LOOKING FOR

CREATIVE ENTREPRENEURS WHO ARE EAGER TO IMPACT THE
WORLD!

Opportunity Date: 01/02/2024

THE ROADMAP FEBRUARY 1ST - LAUNCH DAY

(INAUGURAL ISSUE) ANNOUNCEMENT OF 2023 ENTREPRENEUR OF THE YEAR

NOMINATE SOMEONE IN YOUR NETWORK FOR AN OBM AWARD & BUSINESS SPOTLIGHT

(THIS IS YOUR OPPORTUNITY TO

NAME THE AWARD AND HONOR SOMEONE IMPORTANT TO YOU IN YOUR LIFE/CAREER) IMAGINE THE OBM AWARDS IN 25 YEARS!



Positions	Role
Content Creators : 🖋️: Crafting Stories that Resonate	● <i>Craft compelling narratives that resonate with OBM Magazine's audience, showcasing diverse stories and perspectives.</i> ● Embrace learning and growth, translating ideas into engaging content that inspires and educates. ● Focus on community impact through storytelling, amplifying voices and initiatives without the need for extensive experience. ● Prioritize time management to meet deadlines and schedules, while income potential remains limitless based on content quality and engagement.
Graphic Designers : 🎨: Breathing Life into Visual Narratives	● <i>Infuse passion into designs that elevate OBM Magazine's visual identity, employing creativity to communicate stories effectively.</i> ● Embrace continuous learning, refining skills to create visually captivating layouts without the necessity of extensive experience. ● Contribute to community betterment by visually representing impactful narratives, all while having unlimited earning potential based on design excellence.
Social Media Managers : 📱: Crafting Engaging Digital Narratives	● <i>Showcase passion by crafting engaging social media strategies that reflect OBM Magazine's mission and community engagement.</i> ● Learn and adapt in a dynamic digital landscape to foster community growth and outreach without stringent experience prerequisites. ● Dedicate time management skills to maximize content impact, influencing income potential through successful audience engagement and growth.
Event Coordinators : 🎉: Orchestrating Memorable Moments	● Demonstrate passion by orchestrating events that embody OBM Magazine's commitment to community involvement and growth. ● Embrace learning opportunities in event planning and execution, focusing on community impact rather than extensive experience. ● Efficiently manage time to organize successful events, contributing to unlimited income potential through successful event outcomes.
Marketing Specialists : 📈: Crafting Impactful Campaigns	● Manifest passion through innovative marketing campaigns aligning with OBM Magazine's community-centric goals. ● Embrace a learning culture to adapt marketing strategies in the ever-evolving landscape, prioritizing community engagement over extensive experience. ● Showcase time management prowess to execute impactful campaigns, thereby impacting income potential through successful marketing efforts.
Membership Coordinators : 🤝: Growing Together	● Show dedication by managing and growing OBM Magazine's membership program, prioritizing community interaction and growth over prior experience. ● Exhibit a keenness to learn and improve community engagement, focusing on member satisfaction rather than extensive prior experience. ● Display excellent time management skills to coordinate member activities, ultimately impacting unlimited income potential through successful membership growth and engagement.
Photographers/ Videographers : 📷: Capturing Vibrant Narratives	● Channel passion into capturing moments that vividly tell stories and engage the community, emphasizing creative expression over experience. ● Embrace continual learning to enhance visual storytelling, prioritizing community representation over extensive experience. ● Showcase time management proficiency to deliver high-quality visuals, contributing to unlimited income potential based on the impact of visual narratives.
Sale Representatives : 💼: Building Partnerships with Purpose	● Exhibit enthusiasm by developing sales strategies that align with

	OBM Magazine's mission of community empowerment rather than extensive sales experience. ● Embrace a learning mindset to engage with clients and partners, prioritizing community alignment over prior sales experience. ● Showcase exceptional time management in pursuing advertising and sponsorship opportunities, influencing unlimited income potential through successful partnerships aligned with community objectives.
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THE PRIMARY OBJECTIVE

Objective	Success Metrics
At OBM Magazine, our primary goal is to inspire individuals to join OurBusinessMatters (OBM) as active members, creating a dynamic community of entrepreneurs. We aim to reach a milestone of 10,000 engaged members, fostering collaboration and contributions that go beyond mere membership, propelling our community towards continuous growth and success. Join OBM Magazine and be part of a thriving network where connections lead to meaningful collaborations and opportunities for personal and professional advancement.	Membership Growth Rate: Monitor the consistent increase in new member registrations monthly, aiming for a substantial growth rate to achieve our target.
	Member Engagement: Evaluate the depth of member interaction within the community, measuring participation in forums, discussions, and collaborations. Higher engagement signifies a more active and connected community.
	Conversion Rate: Assess the effectiveness of our messaging and calls to action by measuring the percentage of OBM Magazine readers who convert into active members.
These four metrics collectively reflect the growth, vibrancy, and positive impact of our community, ensuring that we not only reach our membership target but also foster an engaged and thriving OBM ecosystem.	Community Impact: Gauge the broader impact of the community by assessing success stories, testimonials, and case studies, providing tangible evidence of the benefits derived from OBM membership.